

On Monday evening October 29th, Village Supermarkets and RDD Associates hosted a private cocktail reception featuring the New York Jets in Bin37 Public House located in ShopRite of Greater Morristown New Jersey. The culinary event celebrated Village's innovative achievements in retail, charitable giving to the Food Bank of New Jersey and partnership with RDD Associates' client sponsors. Approximately 100 brand sponsors and Village, Wakefern & RDD Associates team members were in attendance to kick off the holiday & tailgate-season with delicious hors de-oeuvres served up by Chef Danny Arturo and his staff in the Bin37 kitchen. Guests also enjoyed special appearances by New York Jets Linebacker Avery Williamson and members of the Jets Flight Crew. Brand sponsors of the event were featured in 11/18 Village ShopRite circulars and include: Almond Breeze, Arizona, Athenos, Aurora Natural, Bar S, Basso, Bays English Muffins, BelGioioso, Cabot, Cal-Maine Foods, Chefs' Menu, Chef One, Delallo, Earthbound Farm, Edible Garden, Egglund's Best, Finlandia, Five Acre Farms, Florida's Natural, Friendship, Galbani, Glen Rock, Great American, Hood, Juniors, Pat LaFrieda, President, Sanissimo, Stonyfield, and Tabatchnick.